soccernation

MEDIA KIT

WHO WE ARE

Locally Grown. Nationally Known.

SoccerNation is the unparalleled authority on the game of soccer in and around your community.

With a team of talented writers, SoccerNation provides readers with a variety of timely articles on the topics they care about most.

From national and local news, tournament results and recruiting, to training methods, injury prevention, nutrition and more, SoccerNation keeps you in tune with the latest developments in the game.

Beyond just the story, our website provides a platform and arena where soccer fans and supporters can voice their opinion through commentary on the topics they care about most.

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Powered by soccerloco

REACH

- SoccerNation continues to trend upward with huge growth in traffic
- About 175,000 people visit our brand per month; 5,833 visits per day
- On Facebook and Twitter, our brand has over 291,000 followers

AUDIENCE DEMOGRAPHICS

- Young and active lifestyle
  - 76.5% between ages 18 and 44
  - 33.5% between ages 25 and and 34
  - 54% male; 46% female

CONTENT

- SoccerNation.com - More than 70 articles published every month
  - Product Features - spotlight on new products with expert analysis
  - Club Highlight - coverage of clubs throughout the nation
- Podcasts - Roughly 500 downloads per episode
  - Famous Guests - Landon Donovan, Alexi Lalas and Megan Rapinoe

KEISUKE HONDA DIGS DEEPER INTO U.S. YOUTH DEVELOPMENT

New partnership brings a true path to Europe for Southern California talent

0 Dike Anyiwo Apr 25, 2017 11:30 am

On Tuesday April 25th, SOLTILO F.C. Los Angeles announced that is has partnered with F.C. Golden State, an elite youth soccer club based in Pasadena, California to launch "F.C. Golden State SOLTILO".

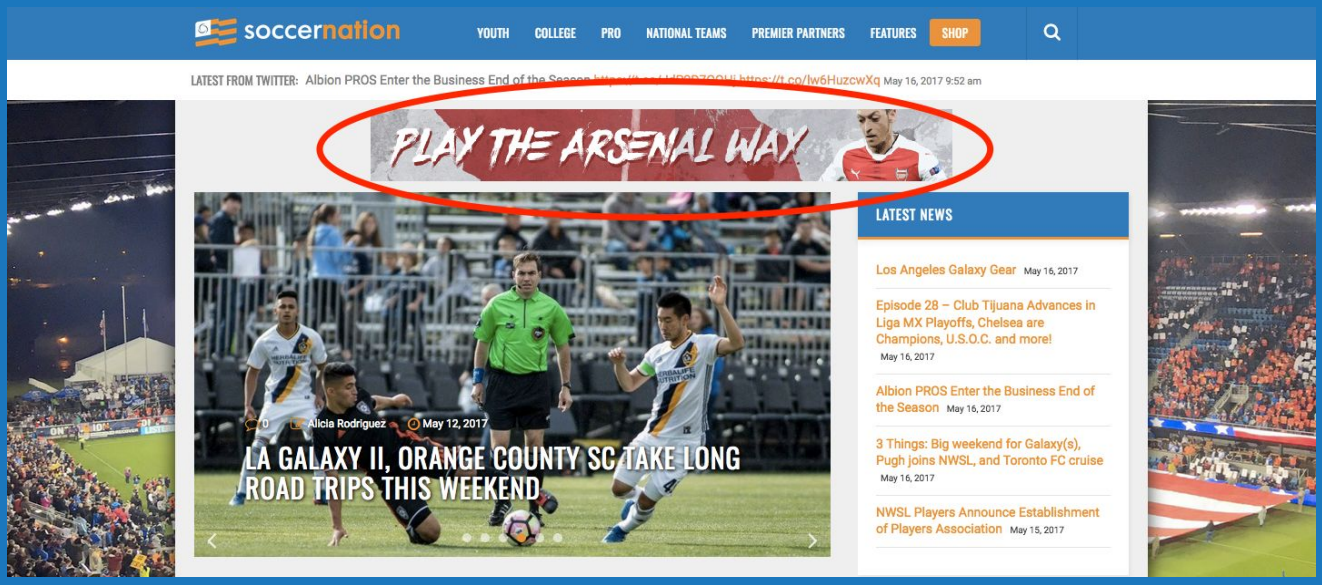
MLS TO SAN DIEGO AND THE SPORTS ELEPHANT IN THE ROOM

0 Nate Abaurrea Dec 19, 2016 9:37 am

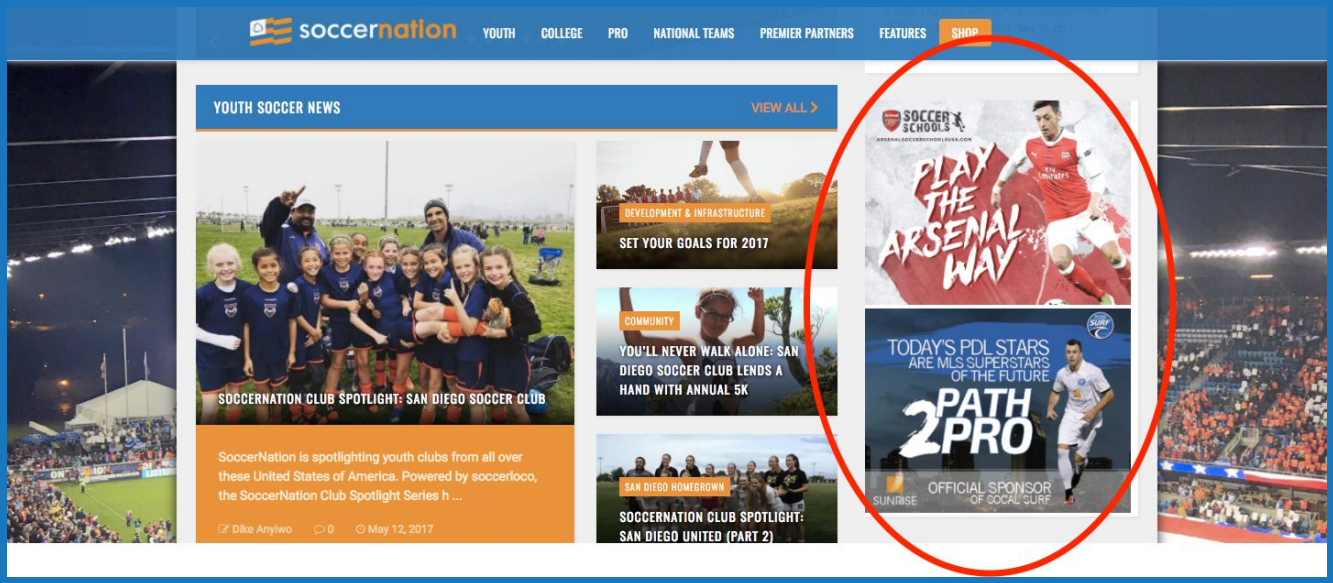
San Diego wants a top flight professional soccer team to call its own. Well, good news for San Diego, as it was confirmed this past week that the city is indeed one of the ten American metropolitan areas being considered by Major League Soccer as the location for an expansion franchise.

AD TYPES

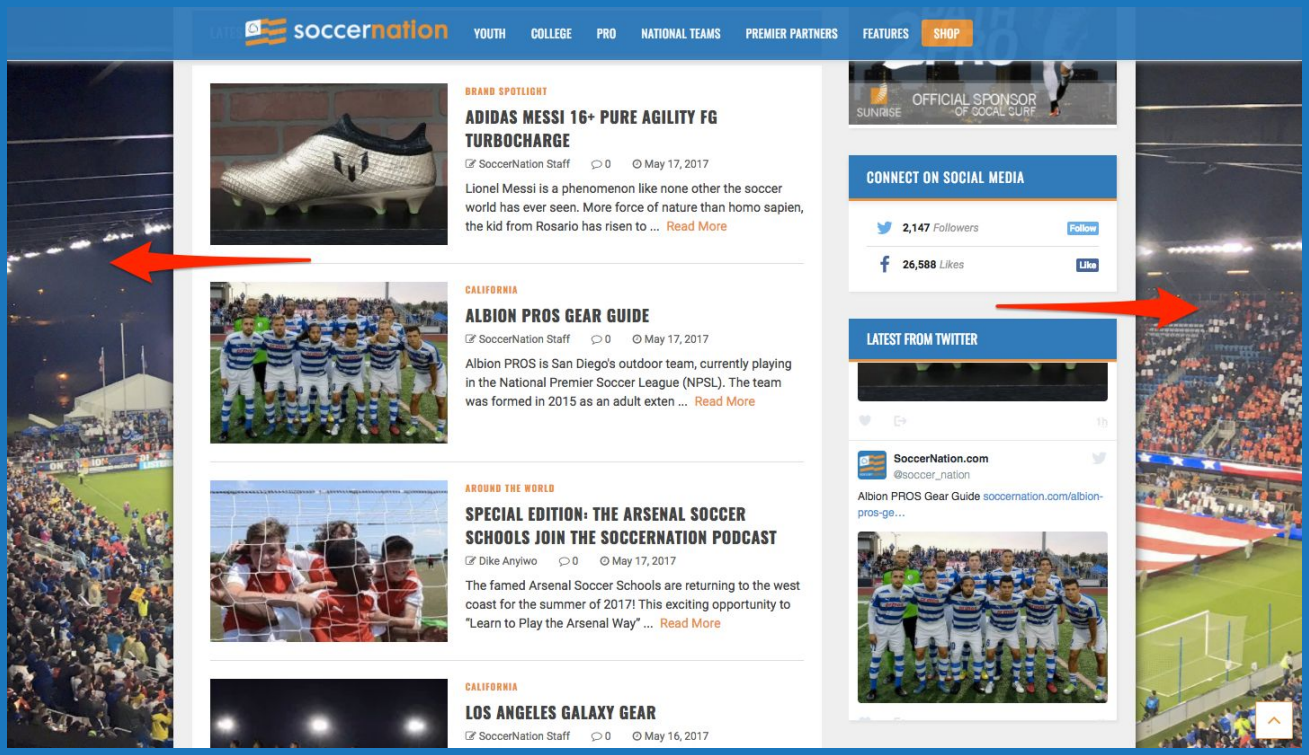
Banner:



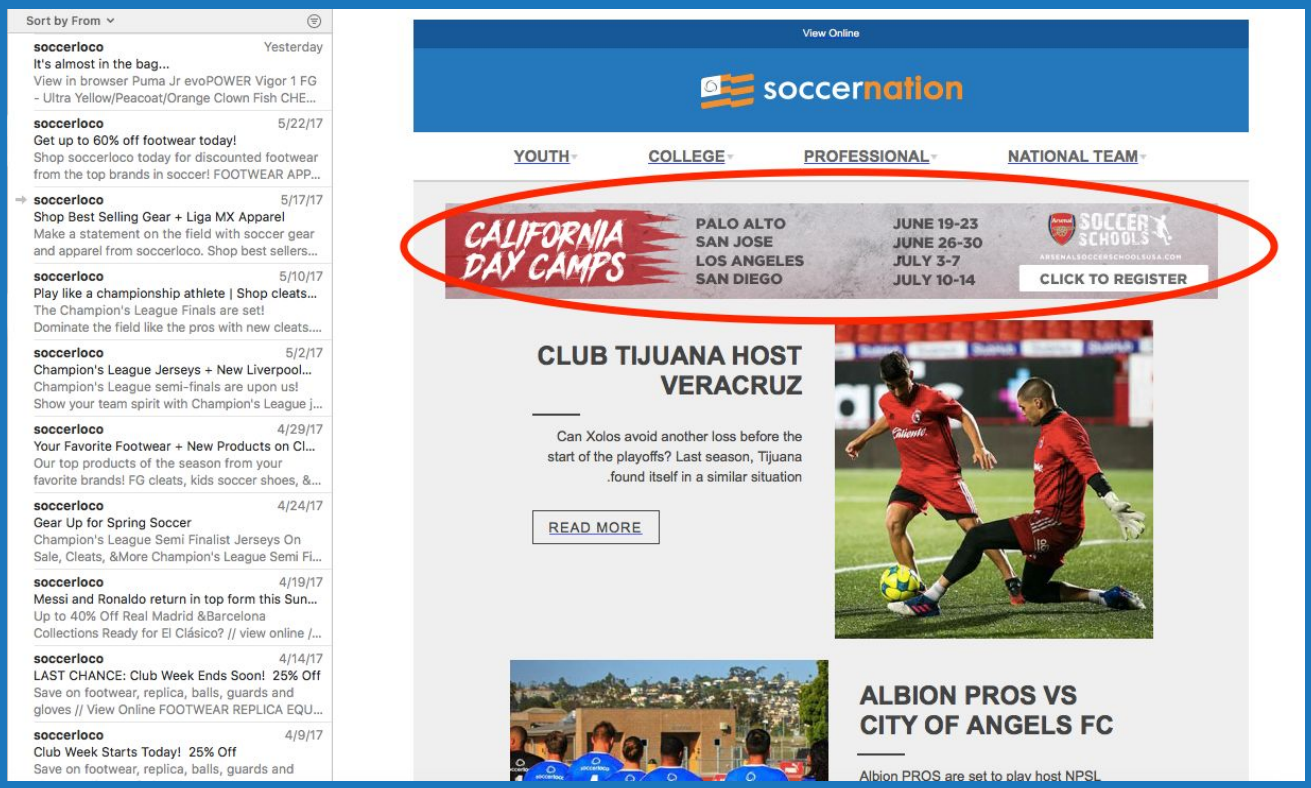
Sidebar:



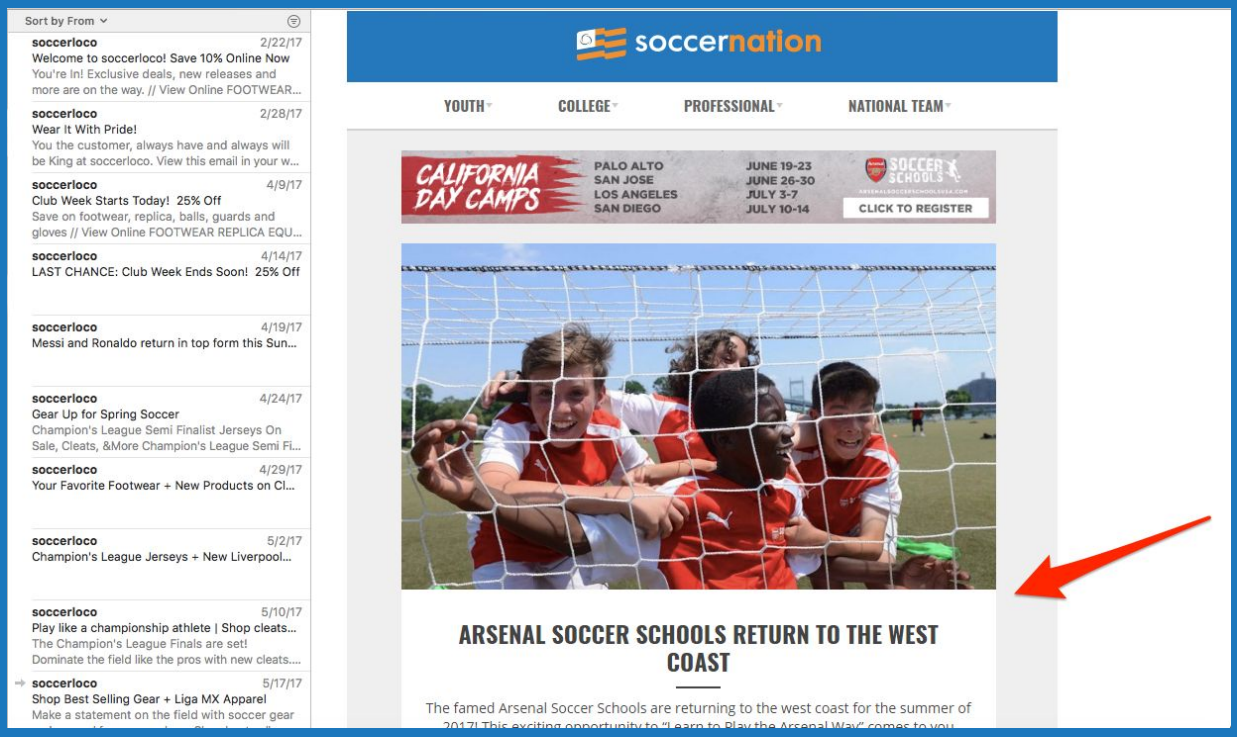
Wallpaper:



Newsletter Banner:



Newsletter Main Feature:



RATES

$ (USD)	1 Month	3 Months	6 Months
Sidebar (325x250)	500	1,250	2,500
Banner (728x90)	750	2,000	4,000
Wallpaper (2048x1536)	2,000	5,000	10,000
Newsletter Banner (728x90)	400	1,000	2,000

Newsletter Main Feature

1	3	6
350	900	1,800

Content packages available upon request. For more information, please contact news@soccernation.com or nicole@soccerloco.com.